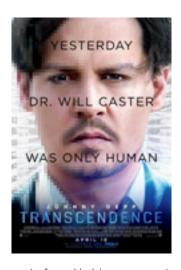
## NUVO

## NUVO *Transcendence* Giveaway Official Contest Rules and Regulations.



No purchase or payment of any kind is necessary to enter or win a prize. A subscription will not increase your chances of winning. Void where prohibited. Each entrant agrees to these official rules. Winner will be required to participate in the prize fulfillment process and may have to sign documentation, such as a release, in sponsor's sole discretion as more fully described below, or prize may be forfeited. This Contest is in no way sponsored, endorsed, administered by or associated with Facebook, Twitter, or Instagram.

OFFICIAL RULES: By participating in the NUVO *Transcendence* Giveaway (the Contest), each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of NUVO Magazine Ltd. (NUVO Magazine, 3055 Kingsway, Vancouver, BC, Canada V5R 5J8 [Sponsor]), which are final and binding in all matters related to the Contest. Winning any prize is contingent upon fulfilling all requirements set forth herein.

ELIGIBILITY: You must be a legal citizen and current resident of Canada (excluding residents of the Province of Quebec), and be twenty-one (21) years of age or older to participate. Contest is not open to residents of Quebec, and is void where restricted or prohibited by law. Entrants who have won a prize in any Sponsor promotion in the ninety (90) days prior to the commencement of this Contest are ineligible. By entering, participants warrant and represent that they agree to be bound by these Official Rules and the final decision of the Sponsor. Officers, directors, employees, independent contractors,

representatives and agents of Sponsor and each of their respective parent companies, affiliates, subsidiaries, licensors, distributors, divisions, participating advertising and promotional agencies, and prize suppliers (collectively, the Contest Entities) and the members of their immediate families (parents, children, siblings, spouse) and/or those living in the same household (whether related or not) are not eligible to enter this Contest or win any prize. NUVO will not accept entries for this contest by phone, fax, courier, mail or email.

HOW TO ENTER: The Contest begins on or about 1:00 a.m. Eastern Standard Time (EST) on Monday, April 07, 2014 and ends at 11:59 pm EST on Monday, April 14, 2014 (the Contest Period). All entries must be received during the Contest Period in order to participate. To participate in the Contest, an entrant must submit the entrant's contact information, with e-mail address and phone number, at www. nuvomagazine.com. Limit one entry per person and/or e-mail address. Neither the Sponsor nor Prize Provider will verify receipt of entries. All entries submitted become the sole property of Sponsor; complimentary subscriptions to NUVO Magazine, a single copy of NUVO Magazine, and/or additional promotional materials may be sent to entrants at a later date.

PRIZE: The prize consists of the following: two (2) prizes (hereinafter Prize), which consists of one (1) Double-pass to the advance screening of *Transcendence* at the location closest to your home address; Scotiabank Toronto, Scotiabank Chinook (Calgary), or Scotiabank Vancouver on April 16, 2014 at 7 pm (2) one-year (4 issues) subscription to NUVO Magazine. First prize has a total estimated value of approximately \$26 and Second prize has a total estimated value of \$59.00. No cash alternative or prize substitutions will be allowed. Any stated difference between the approximate value and actual value of the Prizes or any substituted prize will not be awarded. Odds of winning depend on the number of eligible entries received.

DRAWING AND NOTIFICATION: The Sponsor shall select one (1) random entry on Tuesday, April 15, 2014 from all eligible entries submitted. The Contest ends at 11:59 p.m. EST on Monday, April 14, 2014. The sponsor's decisions are final and binding in all respects. The prize winners will be notified by e-mail and/or phone using the contact information given at the time of entry. The prize winner will be required

to correctly answer a time-limited mathematical skill testing question in order to be eligible to win. The Contest Entities shall have no liability for any prize winner notification that is lost, intercepted or not received by the potential prize winner for any reason. If a potential prize winner cannot be reached or does not respond within two (2) calendar days from the first notification attempt, if the Prize notification is returned as unclaimed or undeliverable to such potential prize winner, or if the skill testing question cannot be correctly answered by the potential prize winner, then such person shall be disqualified and an alternate prize winner will be selected. If the potential prize winner is found to be ineligible, or if he/she has not complied with these Official Rules or declines a Prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected. Sponsor will successively attempt to contact up to two (2) potential prize winners per Prize awarded in accordance with the above procedures, and if there is still no confirmed prize winner of the Prize after such attempts have been made, the applicable Prize may go unawarded. The decision of the Sponsor is final.

PRIVACY: By entering the contest, entrants consent to the use of their names, city of residence, photograph, voice and/or image for publicity purposes in all media used by NUVO, without payment or compensation. Entrants agree to NUVO's use of the entrant's personal information.

LIMITATIONS OF LIABILITY: The Contest Entities are not responsible for entries not received due to system errors, failures or any technical malfunctions, which may limit an entrant's ability to participate. If for any reason this Contest is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the reasonable

control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest and select the prize winner by randomly drawing from those entries received up to the cancellation/suspension date. Sponsor may prohibit an entrant from participating in the Contest or winning a Prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices.

WINNER LIST/OFFICIAL RULES: For the list of winners or a copy of these Official Rules, please call 1.877.205.6886 or 604.899.9380, email subscriptions@nuvomagazine.com, or send your request with a hand-printed, self-addressed stamped envelope to: NUVO Giveaway: 3055 Kingsway, Vancouver, BC, Canada, V5R 5J8. Indicate whether you are requesting the identity of the winner or a copy of these Official Rules. Only one (1) request per outer envelope, mailed separately, will be fulfilled. All winners list requests must be received by June 30, 2014. Official Rules requests must be received by June 30, 2014. These Official Rules are also available during the Contest Period at www.nuvomagazine.com.